



Welcome Committee

Adopted: March 2025

Mission Summary:

At Jasper, our goal is to establish a connection with every resident. An effective welcome program enables us to proactively communicate with new residents, providing them with the necessary and appropriate information they need upon move in as well as creating the first opportunity for engagement in the new community they are now calling home.

Purpose/Responsibilities:

The purpose of the Welcome Committee is to mobilize a group of residents who serve as neighbor-to-neighbor connectors and catalysts of community spirit that strive to create meaningful interactions with new residents. The welcome a new neighbor experiences from someone in the community speaks volumes and leaves a lasting impression.

Responsibilities include:

1. Deliver and advance the warm welcome process so that every new neighbor in Jasper feels welcomed and that appropriate and time sensitive information is shared regularly
2. Serve as a positive spokesperson and champion of the community
3. Provide input as advisors to community messaging, activities and events
4. Represent the committee through attendance at the following:
 - a. Quarterly welcome committee meetings for CL team updates, collaboration and communication
 - b. New Neighbor Mixers (attend at least two new neighbor mixers a year)
 - c. Educational workshops- (attend at least one coffee and conversation, ARC 101, etc. a year)
 - d. Annual volunteer appreciation luncheon
5. Cultivate social experiences aligned with strategic priorities to increase resident engagement

Membership/Function:

Members at Large:

Connie Steinbach, Beverly Schow, Karl Schow, Cheryl Manion, Rod Manion, Heidi Kane, Elly Griffiths, Valerie Bauman, Terry Roach, Leigh Haake, Diana Binney, Robin Reed, Dennielle De Herras, Deb Wilson

CL Team Contacts: Aaron Serdar, aserdar@coherelife.com, 928-857-2821

Meeting Times: Quarterly- the third Tuesday of every 3rd month from 10:00-11:00 a.m.